

Project LEAD



Project Lead was created to provide businesses, students, and faculty the opportunity to work together solving real-life business challenges in an academic setting. Participation in the program is the first step to connect the community with business students and faculty in problem solving and innovation to find viable economical solutions for local organizations.

The program mission is to strengthen the local business community and broaden the educational experience of students. The program is currently seeking submission of 15 business case projects from local south Florida businesses in such topics as those listed on the left for spring 2009. The project submissions will become research for entrepreneurial consultancy coursework throughout the semester.

Project Lead Benefits:

An outlined presentation provided in both written and verbal format to the business client describing all findings and/or potential solutions relative to the scope of the project.

- A well-conceived plan to help prepare the business client to react quickly, correctly, decisively, and with confidence in times of change, uncertainty, and stress.
- The findings could challenge the business client to rethink many of its accepted business practices.
- An invaluable experiential learning experience for business students.

Enter a project today for consideration at:

www.fauadamscenter.org/projectlead



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STUDENT PROJECT OPPORTUNITIES

- Feasibility Analysis
- Marketing Research
- Technology
- Bio Tech
- Management Info Systems
- Manufacturing
- Consulting
- Financial Planning and Control
- Risk Analysis
- Inventory Control
- Accounting Systems
- Business Ratios
- Human Resources
- Strategic Planning
- Production Scheduling
- Growth Management
- Operations Analysis

Please contact us today for more information, or to register a project with faculty!

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OUR VISION:

The Adams Center for Entrepreneurship provides a unique academic experience fostering transformational intellectual growth beyond conventional wisdom in the pursuit and creation of sustainable solutions to business and social problems.

OUR MISSION:

To cultivate entrepreneurial leaders through academic partnerships and scholarly research that generates social and economic value locally and globally.

Transforming Business
ONE STUDENT AT A TIME